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Deadlines

<u>Publication Issue</u>	<u>Ad Deadline</u>	<u>Materials Deadline</u>	<u>Publication Date</u>
May	April 22	April 29	May 23
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November	October 6	October 13	November 14

To place an ad,
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ethikos website:

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Readership Profile

For twenty-four years, *Ethikos* has built a loyal clientele of readers who trust the high-calibre, in-depth editorial of this unique publication, depending upon it to consistently bring them valuable information about current ethics/compliance issues and best practices.

Ethikos' circulation of 500 paid subscribers comprised largely of ethics and compliance practitioners offers advertisers a tight-niche audience, perfectly targeted for marketing products and services related to the compliance and ethics field.

Two-thirds of *Ethikos* readers are in Fortune 1,000 companies, the balance in law firms and universities. *Ethikos* is a publication for business ethics and compliance practitioners. Readers are decision makers who hire corporate ethics consultants, training companies and outside investigatory firms.

Ethikos' readers are mid- and upper-level organizational managers, including ethics officers, compliance officers, general counsels, corporate attorneys, internal audit chiefs and human resources directors, among others.